rightway
Solution

Mobile Apps
- Highly Interactive
- Faster & Smarter
- Stunning Design

Web Development
- PHP

E-commerce

NASSCOM Member
10+ Magento Certified Developer

www.rightwaysolution.com
Company Profile

Founded in 2003 as Full Service Software Development Company

Rightway has a development center in Ahmedabad, India and sales offices in NY USA and Australia.

- 10+ Years of experience
- 70+ Countries served
- 500+ Projects delivered

www.rightwaysolution.com
Values

- **Customer Delight**: Satisfied and happy customers
- **Employee Friendly**: Work environment & people processes which leads to happy life
- **Cutting-edge Solutions**: Solutions which are one-step ahead
- **Simplified**: Our processes, products and service delivery models are simplified
- **Recognition**: We value contribution of each person

www.rightwaysolution.com
Mission
- To Provide Scalable & Simplified IT-Enabled Products & Services to Automate Client’s Business Needs

Vision
- To be Recognized IT-Services & Products Company with Global Footprints by 2016-17
Team

- 90% belong to age group 20-30 Years
- 70% having 3+ years experience
- 40% ratio of female employees
- Speaking 11 regional languages
- Employees from 7 states
The Differentiators

Focus on innovation & learning new developments in technology world
Understand client demands and expectations
Offer all technical expertise under one roof
Sound domain expertise and unparalleled industry experience
Young and enthusiastic team ready to take up new challenges and delivering the results over expectations
Excellent support & customer service after project deliveries
Well defined project execution and management process

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Services

Web Development
Developing highly interactive & intuitive web applications with attractive user interfaces & rich feature set. We focus on utilizing the power of advanced technologies & solutions to create cross browser & high-performance web based solutions.

Mobile Development
Developing native as well as hybrid cross device mobile apps for iOS and Android to mobilize utility and business applications.

E-commerce Development
Developing a range of e-commerce solutions for small, medium and large businesses, through innovative and expert use of diverse e-commerce platforms. We ensure on-time and on-budget high quality ecommerce development services.

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Technical Expertise

Lamp Technologies
- PHP Development
- Zend Development
- CodeIgniter Development
- Yii PHP Development

E-commerce Technologies
- Magento Development
- OpenCart Development
- WooCommerce
- Prestashop Development

Mobile App Development
- iPhone/iPad App Development
- Android App Development
- Cross-platform App Development
- Web App Development

CMS Technologies
- Joomla Development
- WordPress Development
- Drupal Development

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Hire Developer

Developers available for hiring in PHP, Magento, Zend Framework, CodeIgniter, CakePHP, WordPress, Joomla, iPhone, Android and PhoneGap technologies.

Significant cost savings over in-house development
Strong and experienced leadership to manage group of dedicated software professionals
Minimization of risk, no need for full-time staff or contractors

Our distinction that set us apart from our competitors

Free Technical Lead
Free Dedicated A/C Manager
Freedom to assess developer before hiring

Service Level Agreement

Cancel agreement any time with 7 days notice period
If the assigned developer leaves his engagement with us, we provide 1 week free work for knowledge transfer
100% IP and data protection guarantee
Robust infrastructure, uninterrupted internet, avail required hardware and software
160 hours of guaranteed work per month
100% transparent, visible and controllable development using online project management system
Daily reporting, direct communication (Skype, Telephone), fast e-mail response
Correct task estimation and quality development

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## Practices

### Development Methodologies
- Waterfall Development Model (Traditional SDLC)
- Iterative Waterfall Development Model
- Scrum Agile Development

**Artifacts:** Source Code, Code Review Reports, Standard Program Libraries

### Quality Assurance
- Manual
- Automated

**Artifacts:** Test Plan, Test Cases, Test Results & Test Reports

### Bug Tracking
- Mentis
- Excel Reports

**Artifacts:** Bug Report & Issue Log

### Design Practices
- System Architecture Diagram
- Database Diagram and ERD
- Class Diagrams
- User Interface Designs or Wireframes
Collaboration and Communication

Collaboration & Project Administration
Prefer to use BaseCamp (www.basecamp.com)

- Multiple project management
- Messaging & comments
- Share files
- Create & define task list
- Track progress on tasks
- E-mail notifications
- RSS Feeds

Instant Communication

Skype
GoToMeeting & WebEx
Phone

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Maintenance & Support

**Warranty**
- 90 days
- Including bug fixing, cosmetic and content changes that are a part of project scope
- Free of charge

**Maintenance**
- Annual/monthly maintenance contract
- Hire dedicated developer
- Hourly maintenance model

**IP & Copyrights**
- Transferrable
- Owned by clients

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Ventures

Design 'N' Buy

Enabling printing business on the web

APPHEROS

Building mobile applications that build strong customer relationships & help businesses who use it go global

ThemeHeros

Creating premium e-commerce themes that increase sales
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